

Oct 13-14 2020
Toronto, Canada
#BIDEMConf2020

BIDEM 2020

The ultimate **Caribbean Entrepreneur Development**

Conference and Trade Show
for both first generation
Caribbean immigrant &
diaspora entrepreneurs.

International Caribbean Diaspora
Entrepreneurs' Conference & Trade Show



BIDEM

designed to close the entrepreneurial skills gap of Caribbean immigrant and diaspora entrepreneurs in all diasporic markets.

Organized to facilitate home to diaspora and diaspora to home learning, talent, and business exchange for driving innovation and growth.

BIDEM is the must-not-be-missed entrepreneurs' event.



CoP
For Caribbean Immigrant
Entrepreneurs



A cutting-edge learning and knowledge exchange forum plus marketplace that unlocks diaspora and home markets.

BIDEM, powered up by one of a kind global diaspora matchmaking sessions where building networks and deals takes priority over networking.

It is a coming together of top-notch presenters, facilitators, vendors, buyers, suppliers, financiers, academia, entrepreneurs, governments, media, products and services from all Caribbean markets in one city for three days.



2000
delegates

**All Continents
Business Leaders
Investors, Govt.,
Media, Academia**



CoP
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Entrepreneurs



Find value and build trust

- An entrepreneur's university, apprentice floor, market and carnival if you will!
- Join us at the wellspring for accelerating the growth of high impact as well as weak but ambitious entrepreneurs.
- Join us at the fount head where bridges are laid and key diasporic markets are unlocked for entrepreneurs in the diaspora and at home.
- Come see and celebrate your Caribbean entrepreneur talent on parade Sample services and





- Identify and work with new partners

Build bridges for entering new markets abroad and through local international sales

- Reduce the major barriers to growing and scaling your business
- Be part of a culture that seeks out and finance strong as well as weak but ambitious Caribbean businesses. Meet partners and financiers. Put your business on parade!

Who is it for?

- Caribbean entrepreneurs at home
- Family members of Caribbean entrepreneurs, consumers buyers, and suppliers
- Entrepreneurs from various ethnicities and markets who want to do business with Caribbean Entrepreneurs
- Academia, governments, policymakers, investment and economic development agencies, trade support organizations, financial institutions, suppliers of business support services
- Recruiters and buyers of key expert and consulting solutions
- Traders and wholesalers



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Media

- Private Sector Development Experts (Including those with no Caribbean roots but with a passion for inclusive entrepreneurship and making markets work)
- Women-preneurs who want to learn boy's club business think and tactics
- Men who want to unveil boy's club key cards for doing business to women
- Agri-preneurs
- Caribbean and Host City Business Development Clusters
- Students of international trade, trade, economics, international business, entrepreneurship, innovation, international relations, diaspora studies

Coming your way October 13-15, 2020 in Toronto, Canada

Join us from Asia, Africa, The United Kingdom, The USA, Caribbean, Europe, Pacific, and Canada



CoP
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Entrepreneurs

Sponsor Partner, Exhibitor & Media Opportunity



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Entrepreneurs

Standard Sponsor Packages

Benefits to Sponsors	Services of the Sponsor				Small & Micro Caribbean Business Wings
	Platinum 1	Gold 2	Silver 5	Bronze	
PLACEMENT OF A COMPANY LOGO ...on the event web page to be created. ...on the BIDE M Event screen ... on the BIDE M roll-up banner presented in the main entrance, conference area of event	●	●	●	●	●
ANNOUNCEMENT OF SPONSOR ... on social media ...during live web cast ... in event press release	●	●	●	●	Choice of 2 places ●
CONFERENCE FOLDER Company presentation in the conference folder Opportunity to place a company flyer in the conference folder	●	●	●	●	●
COMPANY STAND in Registration or Main Area of Event Opportunity to have a small stand in the main event area to present on company or in Trade Show are or both Display of company video on a screen on Conference web Site & Facebook Page as well Placement of 1-2 company roll-ups (max. dimension 180cm × 60cm) Distribution of company material (hand-outs, brochures, giveaways) at the stand	All Live link to web site on Conference Site ●	On-screen & banner-up Registration area ●	Video Stand up in Trade Show ●	Video All other in Trade Show area ●	Select item choice offered ●
Guaranteed admission of up to three people to the entire BIDE M event	●	●	●	2 persons	1 person
Contribution	CAD\$50,000	CAD\$ 35,000	CAD\$20,000	CAD \$10,000	Starts at CAD \$2000.00
The sponsor will be mentioned as premium sponsor or Small & Micro Caribbean Community Business Builder					



Platinum Sponsor Package

+Bonus: Package Includes Center fold in the BIDE M Issue of The Noësis Includes your 3-D Centre Piece on all tables.

As a Major Partner, you will be invited to take a lead role at the event, such as providing a keynote presentation, or being recognized as a session host. Major Partners will also have the opportunity to introduce a keynote speaker or provide welcoming remarks to the plenary room in the morning of an event day.

Join The CoP onstage for making an Awards Presentation

- 1 Hour Workshop (Interactive or pre-conference online workshop with presentation of certificates at The Conference) or
- Deliver a Keynote
- 60 sec AD slot

**The CoP Caribbean Immigrant Entrepreneur Award
Presentation
By CEO of Platinum Package Sponsorship**

The CoP Caribbean Ethnic Media Award Presentation

Seize your opportunity to present an award onstage to a Conference & Trade Show Attendee

The awards presentation will be recorded and shared by the BIDE M Web site post event.

It will also featured on our BIDE M Youtube Channel.



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Entrepreneurs

Gold Sponsor Package

+Bonus: Package Includes Ad on Back Cover Page the in BIDE M Issue of The Noësis

Conference /Trade Show Wrist Band Sponsorship.

Seize the opportunity to bring a speaker of your choice to share new research, case studies, or best practices relevant to the delegates and the conference theme. Sessions run concurrently.

Your session will be featured on the Conference Web Site and in the event booklet.

- 30 sec AD slot
- 30 Minute Interactive or pre-conference online workshop with group photo shoot at the event

Seize your opportunity to present an award onstage to a Conference & Trade Show Attendee

The awards presentation will be recorded and shared by the BIDE M Web site post event.

It will also featured on our BIDE M Youtube Channel.

This is your opportunity to host a one-hour session by bringing in a speaker of your choice to share new research, case studies, or best practices relevant to the delegates and the conference theme. Sessions run concurrently (maximum three at a time). Hosting a spotlight provides the chance to share relevant research, case studies, and new information. Your session will be promoted in the brochure, on the website, and in the delegate handbook.



Sliver Sponsor Package

+Bonus: Package Includes Ad in the in BIDE Issue of The Noësis Conference /Trade Show Photo Booth Backdrop Sponsor.

Seize the opportunity to bring a speaker of your choice to share new research, case studies, or best practices relevant to the delegates and the conference theme. Sessions run concurrently. Your session will be featured on the Conference Web Site and in the event booklet.

- 30 sec AD slot
- Host your 1 hour session on one of the following themes
- Starter Stock Market & Sustainable Investment Opportunities for Small and Micro Business Leaders
- Climate Finance related Business Opportunities for Diasporans in host and home countries (Canada, Jamaica, Trinidad, USA, for Ex.)
- Green Finance Opportunities for small and medium enterprises in OECD Countries
- Or another session theme of your choice that is in alignment with the event objective.
- Tradeshow Floor space for helping entrepreneurs with their investments

Seize your opportunity to present an award onstage to a Conference & Trade Show Attendee

The awards presentation will be recorded and shared by the BIDE Web site post event. It will also be featured on our BIDE Youtube Channel.



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Bronze Sponsor Package

+Bonus: Package Includes Ad in the in BIDE M Issue of The Noësis Conference /Trade Show Photo Booth Backdrop Sponsor.

Seize the opportunity to bring a speaker of your choice to share new research, case studies, or best practices relevant to the delegates and the conference theme. Sessions run concurrently.

Your session will be featured on the Conference Web Site and in the event booklet.

- 30 sec AD slot
- Host your 30 minute session on a theme of your choice that is in alignment with the event objective.
- Be recognized as an event reception host
- Be recognized as a give-away sponsor



Benefits to Sponsors	Services of the Sponsor				
	Platinum	Gold	Silver	Bronze	Small & Micro Caribbean Business Wings
PLACEMENT OF A COMPANY LOGO ...on the event web page to be created. ...on the BIDE M Event screen ... on the BIDE M roll-up banner presented in the main entrance, conference area of event	●	●	●	●	●
ANNOUNCEMENT OF SPONSOR ... on social media ...during live web cast ... in event press release	●	●	●	●	Choose of 2 places ●
CONFERENCE FOLDER Company presentation in the conference folder Opportunity to place a company flyer in the conference folder	●	●	●	●	●
COMPANY STAND in Registration or Main Area of Event Opportunity to have a small stand in the main event area to present on company or in Trade Show are or both	All Live link to web site on Conference Site	On-screen & banner-up Registration area	Video Stand up in Trade Show	Video All other in Trade Show area	Select item choose offered
Display of company video on a screen on Conference web Site & Facebook Page as well	●	●	●	●	●
Placement of 1-2 company roll-ups (max. dimension 180cm × 60cm)	●	●	●		
Distribution of company material (hand-outs, brochures, giveaways) at the stand					
Guaranteed admission of up to three people to the entire BIDE M event				2 persons	1 person

Sponsorship Packages

Benefits to Sponsors	Services of the Sponsor			
	Language translation & Interpretation services	Field Trip Host	Matching making/Networking Session Host	Volunteer Programme Sponsor (unique benefit included)
Placement of a company logo ... on the event web page ... on the BIDE M roll-up banner presented in the main entrance, conference area of event	Volunteer language translation and interpretation services for web site, media and social media handles leading up to Conference	Welcome of registered BIDE M participants at the sponsor's premises	Welcome of registered BIDE M participants at the sponsor's premises	Volunteer shirts and logo printing on shirts (Corporate casual, no T-shirts) Your logo on volunteer shirts
Announcement of sponsor ... during the conference ... on social media	During and post conference translation and interpretation support	Organization of a program contribution relating the sponsor's activities to the BIDE M theme (site tour, inspection of internal processes, discussion with employees ...)	Organization of a reception offering alcoholic and nonalcoholic refreshments (beer, wine, soft drinks, juices, sodas, cocktail food including meats and vegetarian options ...) and accompanying snacks	Gifts and coupons for volunteer good bag Your logo on volunteer bags
Conference folder Company presentation in the conference folder Opportunity to place a company flyer in the conference folder	Languages: Spanish, French, Dutch, German, Mandarin Chinese, Japanese From: English	Refreshments for BIDE M participants (coffee, tea, soft drinks, juices, sodas, fruits, pastries ...)	Provision of service personnel to run the reception	Joint press release announcing our sponsorship Photo of volunteers in action.
Guaranteed admission of up to three people to the entire BIDE M event				<ul style="list-style-type: none"> • Unique benefits: • Volunteer testimonials for your brand • Credit for helping volunteers gain conference and trade show experience • Opportunity to practice their foreign language
The sponsor will be mentioned as partner hosting on BIDE M 2020 or an Event Session on the Event Web Site, Facebook Page, and during the Conference and specific event.				

In-Kind Sponsors

Benefits to Sponsors	Services of the Sponsor			
	Film Event Host (Benefit Performances Of Caribbean Films Or Films)	Business Plan Pitching Session Partners	Market Intelligence Session Research Sponsorship	Sound Proof Room/Studio Partner
Placement of a company logo ... on the event web page ... on the BIDE M roll-up banner presented in the main entrance, conference area of event	Host benefit performances of Caribbean film products (local and international Caribbean productions)	Prizes for participating entrepreneurs	Sponsorship for pre-event research. And during event research.	Two- three sound proof-rooms Where music, gaming industry, and film industry professionals can show case their latest works
Announcement of sponsor ... during the conference ... on social media	Host films during the day, event and weekend following the ending of the Conference and Trade Show	Prizes for most favoured-judge Gift tokens for judges Refreshment of Judges Travel and perks for high profile judges	Organization of a reception offering alcoholic and nonalcoholic refreshments (beer, wine, soft drinks, juices, sodas, cocktail food including meats and vegetarian options ...) and accompanying snacks	Where practitioners and attendees can interact with the latest and existing technologies and sounds, in addition to seeing what's to come in the future.
Conference folder Company presentation in the conference folder Opportunity to place a company flyer in the conference folder		Media spot (traditional or business, online Business TV Channel for Pitching and Business Plan event	Provision of service personnel to run the reception	Joint press release announcing our sponsorship Photo of volunteers in action.
Guaranteed admission of up to three people to the entire BIDE M event			Unique benefits: • Opportunity to finance three needed and missing market intelligence studies, one to be done in partnership with Statistic Canada, one by a Canada & Caribbean, plus private sector research theme, and on-site research to be conducted and the dissemination of findings post event	Unique benefits: • Put your brand in front of industry users • Contribute arising interest in the fields and to supporting the existing producers.
The sponsor will be mentioned as partner hosting on BIDE M 2020 or an Event Session on the Event Web Site, Facebook Page, and during the Conference and specific event.				

In-Kind Sponsors

Benefits to Sponsors	Services of the Sponsor			
	Executive Mentoring Programme Sponsors	Toronto and Canada Tourism & Hospitality Partner	Virtual Reality Installation Sessions (Focused Innovation, Manufacturing, Product Development, Gaming, Creative	Entrepreneur Recognition And Awards Partner
Placement of a company logo ... on the event web page ... on the BIDE M roll-up banner presented in the main entrance, conference area of event	High performance business mentoring membership subscriptions. 3 – 12 months free	Destination promotion, prizes, and accommodation	On-site experience based on BIDE M Conference themes and sessions for giving simulated industry experience	Plaques and prizes for Caribbean immigrant in Canada, other diasporic markets and home country entrepreneurs.
Announcement of sponsor ... during the conference ... on social media	For Register-to-Win contest Prizes for business plan and pitching event Onsite – Register-to-Win event for participants	Prizes for participating entrepreneurs in pitching contests. Register-to-Win contest prizes	Building interest in specific industries, processes, market and service development for BIDE M attendees.	Canadian Immigrant entrepreneurs and entrepreneurs of African descent who are Community of Practice for Caribbean Immigrant Entrepreneur members with no Caribbean roots
Conference folder Company presentation in the conference folder Opportunity to place a company flyer in the conference folder		Hotel room prizes Other visit and service experience prizes City pleasure and tours business opportunity tours pre and during Conference		Consultants in the consulting and professional services industries will also be considered for prizes and recognition.
Guaranteed admission of up to three people to the entire BIDE M event		Promotional films and animations promoting Toronto and other areas of Canada as a destination for business and or pleasure		
The sponsor will be mentioned as partner hosting on BIDE M 2020 or an Event Session on the Event Web Site, Facebook Page, and during the Conference and specific event.				

In-Kind Sponsors

Special Event Amenity Opportunity Guide	
Opening Reception	\$2000 - \$3000
Opening Dinner	\$0.00 -0.00
Closing Party	\$ 3,000 - \$4,000
Match making receptions	\$5000 - \$ 5000
Breakfast of the Day * There are three breakfast day opportunities and companies and team up in the face of COVID-19	\$0,00 - \$ 00.00 Tuesday, Wednesday, Thursday Breakfast Sponsor
Virtual Edition Sponsor Packages	\$00.00 - \$00.00
Judges and Delegates Gifts	\$5000 - \$6000
Special Workshops * Special workshops and speakers selected by conference organizers	\$3000 - \$5000
Exhibitor space	\$1000 - \$3500 * SME Tabletop \$500 Biz Card \$200
Graphic recording or meeting illustration	\$00.00
Virtual Conference App [app & marketing]	\$ 4000 - \$4000
Soundproof room	\$00.00 - \$00.00
Photography	\$00.00 or Photo Coverage/ Access Trade
Multiple sponsor and group opportunity available for some items.	Prices are in Canadian Dollars

EXHIBIT at BIDE M 2020

Summary of benefits:	Each Exhibit Space Registration Includes (depending exhibition package):	Optional items to be Ordered from the event Service Contractors:
<ul style="list-style-type: none"> Reach leading business decision makers & contractors Build new relationships in international diaspora markets Increase local & international sales onsite 	<ul style="list-style-type: none"> 8' x 10' exhibit space – ½ Booth \$650 8' x 10' - \$1300.00 10' x 10' - \$1500.00 10' x 10' - ½ Booth \$750.00 Double Booth (2 "10 x 10") - \$2600.00 10' x 20' - \$2000.00 <p>You we welcome to negotiate additional booth options COVID 19 Edition Discounts Included!</p>	<ul style="list-style-type: none"> Exhibit supplies/furnishings Electrical Miscellaneous to be announced Storage (depending)
<ul style="list-style-type: none"> Influence your industry, position yourself as thought leaders at the event 	<ul style="list-style-type: none"> Additional sizes might be available for an additional fee ex. 40' x 10 or 10' x 40' 	<ul style="list-style-type: none"> Number of Booth Exhibitor Spaces: 100+
<ul style="list-style-type: none"> Foster existing relationships 	<ul style="list-style-type: none"> Two (2) full conference registrations that includes access to all networking events, Awards ceremony, Receptions etc.) 	
<ul style="list-style-type: none"> Generate leads & increase post event sales 	<ul style="list-style-type: none"> 1-2-1 dedicated match making & networking sessions 	
<ul style="list-style-type: none"> Build trust in your brand High product visibility through—Pavilion exhibitor space 	<ul style="list-style-type: none"> Three (3) breakfasts, 3 lunches and 5 refreshment breaks 	
<ul style="list-style-type: none"> Create brand awareness 	<ul style="list-style-type: none"> Company name & description on the conference mobile app 	
<ul style="list-style-type: none"> Meet potential investors 	Booths are available on a first come first serve basis.	
Exhibition spaces: \$1000 - \$3500 only \$500 for Tabletop exhibitors + HST (0%)	<i>Ask about virtual exhibitor opportunities!</i>	

In-Kind Sponsors

Special Event Media Sponsorship Opportunity Guide

Broadcast & Media Sponsor [Local, international, print, broadcast & online]

\$1,000, \$2000 - \$3000 , \$5000, \$10, 000, \$25,000

Multiple sponsor and group opportunity available for some items.

Prices are in Canadian Dollars

**Sponsors benefits
include 2000 views**



Guaranteed for sponsorship of \$4000 and above!

What Your Sponsorship Will Do Post Conference

You will be pleased to know that your sponsorship will not just contribute to the delivery of a single event. Know that your sponsor's dollar or contribution will go towards advancing the delivery of the UN Sustainable Development Goals (SDGs). More so SDGs 1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, 16 and 17. Globally we are behind in delivering a number of the Goals and targets for the 2030 deadline.

The COVID 19 pandemic has wreaked havoc and unveiled significant levels of inequalities and challenges for businesses and entrepreneurs in the BCAME community (Black, Caribbean, Asian and other Minority Groups).

It has also impacted many in mainstream entrepreneur groups. The coronavirus crisis is as much a health pandemic as it is driven by environmental degradation (if not an environmental crisis).

Many host and home countries are depending on SMEs in particular to help drive economic recovery. Cities are looking to boost sustainability; Caribbean, Latin American and African countries face the most serious economic fallout as a result of the COVID 19 pandemic. They expect remittance and investments from diaspora entrepreneurs. Host cities expect the same. Families are to be rescued from poverty and food insecurity.

But COVID 19 also came with opportunities for some businesses to earn super profits, increase earnings and to help weaker businesses. An opportunity to invest in new business opportunities, find potential customers, suppliers, talent and investors while helping to reduce poverty and other sustainable development challenges.

Your sponsorship will help weak and ambitious, the average, and strong entrepreneur members of the BCAME Community and mainstream entrepreneur members of The Community of Practice for Caribbean Immigrant Entrepreneurs and their partners to :

- attend trade shows and marketing meeting events,
- boost capacity, reduce the skills to experience gap,
- increase capability and boost capability,
- improve and expand marketing and online sales,
- support the re-opening their businesses
- new entrepreneurs to access support The CoP Way
- as well as expand and strengthen their social networks.

Our sponsorship packages presents an opportunity to improve the results of your Corporate Social Responsibility commitment as well as the return on investment in marketing and event attendance.

It presents an opportunity to contribute to the inclusive business dream by helping to build the capacity of weaker businesses in your supply chain or even in other supply chain with significant benefits to both host and home countries. It is a deliberate and unique opportunity to make migration work for home and host countries and to bar against some of the expected post COVID contraction in international trade and supply chains.



BIDEM 2020 — Sponsorship/Exhibitor Application Form

Please complete all sections of this form and return it to BIDEM | The CoP Once received and processed, the identified contact person will be sent a confirmation and receipt.

***** Exhibit space and/sponsorship is not confirmed without payment.**

Click the link below to complete the Sponsor Exhibitor Application Form

<https://forms.gle/18SejraNCZ7Zx5nQ6>

Please remember to sign and date your application form. You may sign and email the agreement form to registration@bidem.org. We will email a copy for your records.



Ask about air & ground travel sponsorship | partner opportunities

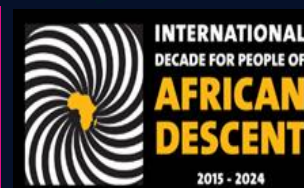


Request a special idea Sponsor Exhibitor Interest meeting.

Email: BIDEM2020@bidem.org

Thank you for your sponsorship which also contribute to helping entrepreneurs from developing countries and financially weaker entrepreneurs and consultants (the invisible poor, the weak but ambitious) to participate in this event.

M4P



Exhibitor Terms and Conditions

Thank you for your interest and investment in BIDEM 2020 Caribbean Immigrant Entrepreneurs' Conference and Trade Show

Please complete all sections of the registration and exhibitor form and return it to BIDEM |The CoP Once received and processed, the identified contact person will be sent a confirmation and receipt.

*** Registration, Exhibit space and/sponsorship are not confirmed without payment. **Exhibitor Booths for this edition are all Virtual!**

BIDEM Conference and Trade Show is the major annual event of The Community of Practice for Caribbean Immigrant Entrepreneurs.

1. Exhibitors may pay 100% of their booking fees on registration or in two parts. Fees are non-refundable.
2. If paying in parts the booking fee/first payment of 50% is non-refundable and the second payment of 50% will be due on 1st September 2020.
3. The organizer remains the right to reject any reservation and to refund the booking fee in full without naming any reasons
4. As exhibitors we agree to pay the total cost shown above. We hereby declare that we have read and accepted the terms and conditions of the participation contract and agree to abide by the Rules and Regulations of the BIDEM 2020 Conference and Trade Show (as set out in this form, the Exhibitor Manual) and any agreements which may be imposed by the relevant authorities, conference and exhibitor app or the venue as a condition of allotment of space. We hereby sign and agree to be bound by them.
5. Payments have to be made in favor of "The Community of Practice for Caribbean Immigrant Entrepreneurs" by PayPal, Stripe or by cheque to our account TD Canada Trust (Toronto-Dominion Bank in Canada) AC No.: 0576 5218673 [Institution #: 004 | Routing # 01640 or 16402. AC Name: The Community of Practice for Caribbean Immigrant Entrepreneurs.
6. Any booking is only valid after it is confirmed by the organizer and if the payments are made in full and on time.
7. Please accept terms and conditions *

I Agree

[Please sign your name, signature & the date next to "I Agree in the line above and submit by email to: registration@bidem.org] sign:

BIDEM

Bridged, high impact diaspora entrepreneurs to efficient diasporic markets!

Entrepreneurs, Investors & Intelligence

Connecting the Roots, Building Networks Together for Profit and Purpose.

Canada, USA, UK, The Netherlands, The Middle East
Asia, Pacific, Africa, Caribbean



CoP
For Caribbean Immigrant
Entrepreneurs

www.bidem.org

Email:

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registration@bidem.org

#BIDEMConf2020

#BIDEMTradeshow



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